

Arthur Shay

Partner

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Nationality

Taiwanese

Languages

Mandarin Chinese/ Taiwanese/ English



- ❖ Named Asia's leading business lawyers in Mergers & Acquisitions, Intellectual Property, IT & Telecommunications and Labour & Employment by the 2005 Asialaw Leading Lawyers Survey.
- ❖ Named leading lawyer in Information Technology, Intellectual Property, Labor and Employments, Mergers & Acquisitions and IT & Telecommunications by 2003/2004 AsiaLaw Leading Lawyers Survey.

Practice Area

- ◆ E-commerce and Internet
- ◆ Intellectual Property Rights
- ◆ Mergers & Acquisitions
- ◆ Telecommunications, Media and Information Technology

Significant Recent Transactions

- ◆ Co-chair of "The 4th Taiwan-Japanese E-Commerce Promotion Committee Joint Meeting and Taiwan-Japanese Regulatory Coordination Meeting" (December 2004 in Tokyo, Japan)
- ◆ Delegate of E-commerce expert on behalf of MOEA in "OECD Workshop on Spam" (February 2004 in Brussels, Belgium) and "OECD 2nd Workshop on Spam" (September 2004 in Pusan, Korea)
- ◆ Address on behalf of MOEA on "The 4th Net Abuse Workshop during APRICOT 2004 Symposium" (February 2004 in Kuala Lumpur)
- ◆ Retained by Center for Economic Deregulation and Innovation, CEPD, Executive Yuan to prepare the research report "Research Analysis and Recommendations of SPAM Regulation in Taiwan".
- ◆ Represent multinational telecom companies on diverse commercial, corporate and regulatory issues, including bidding, licensing and provision of fixed line, mobile, satellite, submarine cable, VOIP and 3G services.
- ◆ Retained by three major cable system operators, assisted in founding the Cable Broadband Institute in Taiwan (CBIT), whose mandate includes lobbying for amendments to the Cable Broadcasting Law and liberalization of industry regulations.



Shay & Partners

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- ◆ Represent multinational telecom investors on diverse commercial, corporate and regulatory issues, including digital TV, Internet portals and data centers, ASP, ICP, start-up, strategic planning, private placements, M&As, and other matters.
- ◆ Represent domestic cable operators and multinational satellite operators on diverse issues including planning, negotiating, drafting agreements and lobbying regarding transponder leasing, landing rights and numerous other matters.
- ◆ Represent major multinational video game manufacturer in implementing comprehensive anti-counterfeiting program including strategic planning, investigation, prosecution, border control and lobbying.
- ◆ First introducing the International Satellite/ Cable Broadcasting Industries to R.O.C.

Selected Publications and Speeches

- ◆ Moderator, "2005 Taiwan Cable and Satellite TV Broadcasting Operations " seminar held by the Media R&D Center, Endorsed by Government Information Office(Taiwan Broadcasting Authority). (January 2005)
- ◆ Speaker, "Whose Rules Does the Broadband Follow – The Regulated or the Unregulated?" on a symposium hosted by the Fair Trade Commission. (September 2004)
- ◆ Keynote Speaker, Broadband Application and Digital Content Telecom Summit, "Present and Future of Taiwan's Broadband Market Implication on Broadband to Home Policy," IIC (December 2002).
- ◆ Advisor, A Study on the New Spectrum Licensing Scheme for mobile operators Directorate General of Telecommunications (May 2002)
- ◆ Speaker, "The Trend and Impact of Mergers & Consolidation on the Competitive Environment" (May 15, 2002, 5th Taiwan Telecommunications International Summit).
- ◆ Speaker, "The Influence on Business after the Passage of the Electronic Signature Law and PKI Implementation" (November 28, 2001, GC&C).

Professional Associations

- ◆ Supervisor, Satellite and Cable Television Technology Association, (2005-2006)
- ◆ Member, Regulations Governing the Investment Credit of Domestic Film Production for the Enterprise Investing in Film Manufactures under GIO, (2005)
- ◆ Chairman, Broadcasting Development Fund (2005-2006)
- ◆ Supervisor, Taiwan Internet Content Rating Foundation (2005-2007)
- ◆ Supervisor, Life Conservationist Association (2005-2006)
- ◆ Member, Terrestrial Television Review Committee under GIO, (2005)
- ◆ Member, Legal Committee of Consumer Foundation, Taiwan Taipei (2005-2006)
- ◆ Commissioner, Telecom Reviewing Commission, Directorate General of Telecommunications (2004- 2006)
- ◆ Awarded the prestigious title as the expert of E-Commerce “Legal Infrastructure Group” by NICI(National Information and Communications Initiative Committee), Executive Yuan. (2004-2005)
- ◆ Member, Legal Affair Committee of Asia PKI Forum Chinese Taipei, (from 2000)
- ◆ Member, Taiwan-Japanese E-Commerce Promotion Committee under International Trade Bureau, MOEA (from 2000 to date)
- ◆ Commissioner, the Research Institute of Music Heritage, National Center for Traditional Art, Council for Cultural Affairs.(2004-2005)
- ◆ Commissioner, Digital Video Industry Development Program Office, Ministry of Economic Affairs.(2004-2006)
- ◆ CEO, Cable Broadband Institute in Taiwan (2002-2004)
- ◆ Member, The Cable & Satellite Broadcasting Association of Asia, (2000-2003)
- ◆ Director, GLOBALAW (2001-2005)
- ◆ Member, Intellectual Property Right Committee of Chinese Federation of Industries (from 1996 to date)
- ◆ Director, Taipei Aquatic Product Transportation and Sales Corp. / Advisor to Taipei City Government (from 1995 to date)
- ◆ Arbitrator, The Arbitration Association R.O.C. (from 1993 to date)
- ◆ Taipei / Tao Yuan / Hsin Tsu Bar Association

Education

- ◆ National Taiwan University (LL.B., 1985)